



John McGarry  
(320) 290-4522



johnmcgarry@socialindoor.com | [www.socialindoorinfo.com](http://www.socialindoorinfo.com)

## DIGITAL & PRINT INDOOR ADS

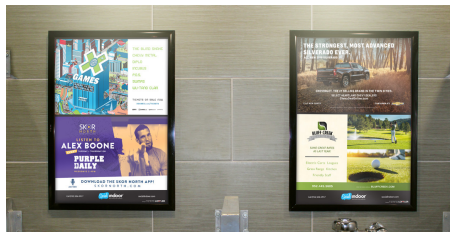
are the ultimate in captive audience marketing because consumers can't flip the page, change the channel, or turn it off. For digital, your continuous ad loop runs 560 times per day, per monitor. Print is static, and remains framed.

## VENUES OF ALL KINDS

Target your audience by the venues they frequent! Put your brand in sports bars, concert venues, gyms, breweries, family restaurants, sports arenas, night clubs, fine-dining, & more! Target by gender, and by metro, suburban or rural areas.

## CAPTIVE ADVERTISING for a DISTRACTED WORLD

*"Restroom ads reach the audience most coveted by advertisers, 21-35 years old who like to go out and spend money. Restroom ads also allow clients to target their audience with great accuracy."* - Fortune Media



**From the TWIN CITIES to BEMIDJI**  
*Minnesota's Largest Indoor Network!*

Visit [www.socialindoorinfo.com](http://www.socialindoorinfo.com) or contact John McGarry at (320) 290-4522 or [johnmcgarry@socialindoor.com](mailto:johnmcgarry@socialindoor.com)



John McGarry  
(320) 290-4522




johnmcgarry@socialindoor.com | [www.socialindoorinfo.com](http://www.socialindoorinfo.com)


  **4x** **Out-Of-Home Advertising Drives MORE ONLINE ACTIVITY**  
Per ad dollar spent than TV, Radio & Print

 **82%** **OF AMERICANS IGNORE WEB ADS**

The online ads Americans are most likely to ignore included: online banner ads at (73%), followed by social media ads (62%), and search engine ads (59%). GOO STUDY: Most of Us Ignore Online Ads (2014). [businesswire.com](http://businesswire.com). Nielsen Study: OOH Most Effective in Driving Online Activity (2017) [OAAA.org](http://OAAA.org).

*"Talk about a captive audience. Your attention is riveted directly on the space in front of you. People almost certainly read the ads thoroughly. Restrooms advertising is an efficient, targeted medium"* - Adweek

 **ROTATION** Social Indoor works with all budgets, and is more affordable than traditional advertising.

 **ENGAGEMENT** Ads above vanity areas and urinals can't be missed. They also target a specific audience.

 **COST EFFECTIVE** Change digital ads as often as needed for free. Print ads can change out monthly.

**REACH CENTRAL & NORTHERN MINNESOTA!**

Visit [www.socialindoorinfo.com](http://www.socialindoorinfo.com) or contact John McGarry at (320) 290-4522 or [johnmcgarry@socialindoor.com](mailto:johnmcgarry@socialindoor.com)